

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
932355-1	09/30/12	September 2012	08/27/12 - 09/30/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMER CROSSROADS	1758

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	932355	07888860

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/25/12	09/28/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	-2222--	:30	8	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -2222-- 8 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 09/25/12 9:49 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLSNTV02ACH \$700.00 NM									
5 WESH Tu 09/25/12 9:58 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLSNTV02ACH \$700.00 NM									
2 WESH W 09/26/12 9:30 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLSNTV02ACH \$700.00 NM									
6 WESH W 09/26/12 9:57 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLSNTV02ACH \$700.00 NM									
3 WESH Th 09/27/12 9:27 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLSNTV02ACH \$700.00 NM									
7 WESH Th 09/27/12 9:41 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLSNTV02ACH \$700.00 NM									
8 WESH F 09/28/12 9:38 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLSNTV02ACH \$700.00 NM									
4 WESH F 09/28/12 9:57 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLSNTV02ACH \$700.00 NM									
2	09/25/12	09/28/12	NBC Today Show II	10AM-11AM	-2222--	:30	8	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -2222-- 8 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Tu 09/25/12 10:28 AM NBC Today Show II 10AM-11AM :30 FLSNTV02ACH \$600.00 NM									
8 WESH Tu 09/25/12 11:00 AM NBC Today Show II 10AM-11AM :30 FLSNTV02ACH \$600.00 NM									
2 WESH W 09/26/12 10:28 AM NBC Today Show II 10AM-11AM :30 FLSNTV02ACH \$600.00 NM									
5 WESH W 09/26/12 10:52 AM NBC Today Show II 10AM-11AM :30 FLSNTV02ACH \$600.00 NM									
6 WESH Th 09/27/12 NBC Today Show II 10AM-11AM :00 \$600.00 NM									
See MG 2.9									
3 WESH Th 09/27/12 10:50 AM NBC Today Show II 10AM-11AM :30 FLSNTV02ACH \$600.00 NM									
7 WESH F 09/28/12 10:28 AM NBC Today Show II 10AM-11AM :30 FLSNTV02ACH \$600.00 NM									
4 WESH F 09/28/12 11:00 AM NBC Today Show II 10AM-11AM :30 FLSNTV02ACH \$600.00 NM									
3	09/25/12	09/28/12	NBC Today Show III	11AM-12PM/10-11/	-2222--	:30	8	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -2222-- 8 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WESH Tu 09/25/12 11:27 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV02ACH \$550.00 NM									
1 WESH Tu 09/25/12 11:59 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV02ACH \$550.00 NM									
2 WESH W 09/26/12 11:27 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV02ACH \$550.00 NM									
5 WESH W 09/26/12 11:59 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV02ACH \$550.00 NM									

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Advertiser	Product	Estimate Number
American Crossroads - Issu	AMER CROSSROADS	1758

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/25/12	09/28/12	NBC Today Show III	11AM-12PM/10-11/	-2222--	:30	8	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESH Th 09/27/12 11:27 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV02ACH \$550.00 NM									
8 WESH Th 09/27/12 11:52 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV02ACH \$550.00 NM									
4 WESHF 09/28/12 11:28 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV02ACH \$550.00 NM									
6 WESHF 09/28/12 11:51 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV02ACH \$550.00 NM									
4	09/25/12	09/28/12	M-F Entertainment Tonight	7:00-730 PM	-2222--	:30	8	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -2222-- 8 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WESHTu 09/25/12 7:10 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV02ACH \$1,400.00 NM									
1 WESHTu 09/25/12 7:30 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV02ACH \$1,400.00 NM									
2 WESHW 09/26/12 7:11 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV02ACH \$1,400.00 NM									
6 WESHW 09/26/12 7:26 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV02ACH \$1,400.00 NM									
5 WESHTh 09/27/12 7:09 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV02ACH \$1,400.00 NM									
3 WESHTh 09/27/12 7:28 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV02ACH \$1,400.00 NM									
8 WESHF 09/28/12 7:10 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV02ACH \$1,400.00 NM									
4 WESHF 09/28/12 7:29 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV02ACH \$1,400.00 NM									
5	09/25/12	09/28/12	M-F Access Hollywood	Access Hollywood /	-2222--	:30	8	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -2222-- 8 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/25/12 7:41 PM M-F Access Hollywood Access Hollywood / :30 FLSNTV02ACH \$1,400.00 NM									
7 WESHTu 09/25/12 7:56 PM M-F Access Hollywood Access Hollywood / :30 FLSNTV02ACH \$1,400.00 NM									
5 WESHW 09/26/12 7:41 PM M-F Access Hollywood Access Hollywood / :30 FLSNTV02ACH \$1,400.00 NM									
2 WESHW 09/26/12 7:55 PM M-F Access Hollywood Access Hollywood / :30 FLSNTV02ACH \$1,400.00 NM									
3 WESHTh 09/27/12 7:41 PM M-F Access Hollywood Access Hollywood / :30 FLSNTV02ACH \$1,400.00 NM									
8 WESHTh 09/27/12 7:59 PM M-F Access Hollywood Access Hollywood / :30 FLSNTV02ACH \$1,400.00 NM									
4 WESHF 09/28/12 7:41 PM M-F Access Hollywood Access Hollywood / :30 FLSNTV02ACH \$1,400.00 NM									
6 WESHF 09/28/12 7:58 PM M-F Access Hollywood Access Hollywood / :30 FLSNTV02ACH \$1,400.00 NM									
6	09/25/12	09/28/12	NBC Tonight Show	11:35P-12:35XM	-2222--	:30	8	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -2222-- 8 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WESHTu 09/25/12 11:46 PM NBC Tonight Show 11:35P-12:35XM :30 FLSNTV02ACH \$800.00 NM									
1 WESHTu 09/25/12 12:08 AM NBC Tonight Show 11:35P-12:35XM :30 FLSNTV02ACH \$800.00 NM									
2 WESHW 09/26/12 11:48 PM NBC Tonight Show 11:35P-12:35XM :30 FLSNTV02ACH \$800.00 NM									
6 WESHW 09/26/12 12:20 AM NBC Tonight Show 11:35P-12:35XM :30 FLSNTV02ACH \$800.00 NM									
3 WESHTh 09/27/12 12:00 AM NBC Tonight Show 11:35P-12:35XM :30 FLSNTV02ACH \$800.00 NM									
7 WESHTh 09/27/12 12:30 AM NBC Tonight Show 11:35P-12:35XM :30 FLSNTV02ACH \$800.00 NM									
8 WESHF 09/28/12 12:09 AM NBC Tonight Show 11:35P-12:35XM :30 FLSNTV02ACH \$800.00 NM									
4 WESHF 09/28/12 12:33 AM NBC Tonight Show 11:35P-12:35XM :30 FLSNTV02ACH \$800.00 NM									
9	09/29/12	09/29/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----S- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WESH Sa 09/29/12 6:27 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 FLSNTV02ACH \$450.00 NM									
1 WESH Sa 09/29/12 6:59 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 FLSNTV02ACH \$450.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
932355-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMER CROSSROADS	1758

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/29/12	09/29/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	----S-	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
	2	WESH	Sa	09/29/12	7:28 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	FLSNTV02ACH \$450.00 NM
10	09/29/12	09/29/12	NBC Saturday	Sat 8-10am	----S-	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	09/24/12	09/30/12	----S-	3	\$1,200.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
	2	WESH	Sa	09/29/12	8:18 AM	NBC Saturday	Sat 8-10am	:30	FLSNTV02ACH \$1,200.00 NM
	1	WESH	Sa	09/29/12	8:51 AM	NBC Saturday	Sat 8-10am	:30	FLSNTV02ACH \$1,200.00 NM
	3	WESH	Sa	09/29/12	9:00 AM	NBC Saturday	Sat 8-10am	:30	FLSNTV02ACH \$1,200.00 NM
11	09/29/12	09/29/12	Sat. Entertainment this W	7:00-8:00 PM	----S-	:30	2	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	09/24/12	09/30/12	----S-	2	\$750.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
	1	WESH	Sa	09/29/12	7:37 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	FLSNTV02ACH \$750.00 NM
	2	WESH	Sa	09/29/12	7:56 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	FLSNTV02ACH \$750.00 NM
12	09/29/12	09/29/12	NBC Prime	9:00-10:00 PM	----S-	:30	2	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	09/24/12	09/30/12	----S-	2	\$1,000.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
	1	WESH	Sa	09/29/12		NBC Prime	9:00-10:00 PM	:00	
						See MG 12.3			\$1,000.00 NM
	2	WESH	Sa	09/29/12		NBC Prime	9:00-10:00 PM	:00	
						See MG 12.4			\$1,000.00 NM
	4	WESH	Sa	09/29/12	9:18 PM	Sat NBC Prime Other	Prime Other	:30	FLSNTV02ACH \$1,000.00 NM
						MG for 12.2 09/29			
	3	WESH	Sa	09/29/12	9:46 PM	Sat NBC Prime Other	Prime Other	:30	FLSNTV02ACH \$1,000.00 NM
						MG for 12.1 09/29			
13	09/29/12	09/29/12	NBC Prime L&O SVU	10:00-11:00 PM	----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	09/24/12	09/30/12	----S-	1	\$1,200.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
	1	WESH	Sa	09/29/12		NBC Prime L&O SVU	10:00-11:00 PM	:00	
						See MG 13.2			\$1,200.00 NM
	2	WESH	Sa	09/29/12	10:31 PM	Sat NBC Prime L&O SVU	Prime Other	:30	FLSNTV02ACH \$1,200.00 NM
						MG for 13.1 09/29			
14	09/29/12	09/30/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	----11	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	09/24/12	09/30/12	----11	2	\$1,200.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
	3	WESHTu	09/25/12	12:28 PM	M-F NOON NEWS	12-12:30	12:00-12:30 PM	:30	FLSNTV02ACH \$600.00 NM
						MG for 14.2 09/29			
	4	WESHF	09/28/12	12:24 PM	M-F NOON NEWS	12-12:30	12:00-12:30 PM	:30	FLSNTV02ACH \$600.00 NM
						MG for 14.2 09/29			
	2	WESH	Sa	09/29/12		SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:00	
						See MG 14.3,14.4			\$1,200.00 NM
	1	WESH	Su	09/30/12	6:58 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	FLSNTV02ACH \$1,200.00 NM
						LR- Golf			

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Advertiser	Product	Estimate Number
American Crossroads - Issu	AMER CROSSROADS	1758

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	09/30/12	09/30/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 3 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Su 09/30/12 6:22 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 FLSNTV02ACH \$450.00 NM									
3 WESH Su 09/30/12 6:52 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 FLSNTV02ACH \$450.00 NM									
1 WESH Su 09/30/12 7:54 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 FLSNTV02ACH \$450.00 NM									
16	09/30/12	09/30/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	2	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 2 <u>Rate</u> \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/30/12 8:28 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 FLSNTV02ACH \$2,000.00 NM									
2 WESH Su 09/30/12 8:59 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 FLSNTV02ACH \$2,000.00 NM									
17	09/30/12	09/30/12	CHRIS MATTHEWS WKND	CHRIS MATTHEW:	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/30/12 10:29 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEW: :30 FLSNTV02ACH \$1,500.00 NM									
26	09/25/12	09/28/12	NBC Today Show	7:00-9:00 AM	-1111--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -1111-- <u>Spots/Week</u> 4 <u>Rate</u> \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/25/12 8:29 AM NBC Today Show 7:00-9:00 AM :30 FLSNTV02ACH \$1,400.00 NM									
2 WESHW 09/26/12 8:37 AM NBC Today Show 7:00-9:00 AM :30 FLSNTV02ACH \$1,400.00 NM									
3 WESHTh 09/27/12 7:29 AM NBC Today Show 7:00-9:00 AM :30 FLSNTV02ACH \$1,400.00 NM									
4 WESHF 09/28/12 7:29 AM NBC Today Show 7:00-9:00 AM :30 FLSNTV02ACH \$1,400.00 NM									
27	09/25/12	09/28/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-2222--	:30	8	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> 09/24/12 <u>End Date</u> 09/30/12 <u>MTWTFSS</u> -2222-- <u>Spots/Week</u> 8 <u>Rate</u> \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 09/25/12 4:10 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV02ACH \$800.00 NM									
2 WESHTu 09/25/12 4:53 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV02ACH \$800.00 NM									
4 WESHW 09/26/12 4:24 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV02ACH \$800.00 NM									
3 WESHW 09/26/12 4:42 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV02ACH \$800.00 NM									
5 WESHTh 09/27/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV02ACH \$800.00 NM									
6 WESHTh 09/27/12 4:53 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV02ACH \$800.00 NM									
8 WESHF 09/28/12 4:26 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV02ACH \$800.00 NM									
7 WESHF 09/28/12 4:58 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV02ACH \$800.00 NM									

Total Spots 79

Payment Terms 30 Days

Gross Total \$73,900.00

Agency Commission \$11,085.00

Net Amount Due \$62,815.00

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Weeks: Start Date 09/24/12 End Date 09/30/12 MTWTFSS -2222-- Spots/Week 8 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
9 WESHM 10/01/12 12:25 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM :30 FLSNTV02ACH \$600.00 NM									
MG for 2.6 09/27									
19	10/01/12	10/01/12	Regis & Kelly 9-10 AM	9:00-10:00 AM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 2 Rate \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/01/12 9:24 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLSNTV02ACH \$800.00 NM									
2 WESHM 10/01/12 9:37 AM Regis & Kelly 9-10 AM 9:00-10:00 AM :30 FLSNTV02ACH \$800.00 NM									
20	10/01/12	10/01/12	NBC Today Show II	10AM-11AM	M-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 2 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 10/01/12 10:27 AM NBC Today Show II 10AM-11AM :30 FLSNTV02ACH \$700.00 NM									
1 WESHM 10/01/12 10:59 AM NBC Today Show II 10AM-11AM :30 FLSNTV02ACH \$700.00 NM									
21	10/01/12	10/01/12	NBC Today Show III	11AM-12PM/10-11/	M-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 2 Rate \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/01/12 11:27 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV02ACH \$600.00 NM									
2 WESHM 10/01/12 11:51 AM NBC Today Show III 11AM-12PM/10-11/ :30 FLSNTV02ACH \$600.00 NM									
22	10/01/12	10/01/12	M-F Entertainment Tonight	7:00-730 PM	M-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS M----- Spots/Week 2 Rate \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 10/01/12 7:11 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV02ACH \$1,600.00 NM									
1 WESHM 10/01/12 7:28 PM M-F Entertainment Tonight 7:00-730 PM :30 FLSNTV02ACH \$1,600.00 NM									

DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
932355-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMER CROSSROADS	1758

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	10/01/12	10/01/12	M-F Access Hollywood	Access Hollywood /	M-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/01/12 7:40 PM M-F Access Hollywood Access Hollywood / :30 FLSNTV02ACH \$1,600.00 NM									
2 WESHM 10/01/12 7:56 PM M-F Access Hollywood Access Hollywood / :30 FLSNTV02ACH \$1,600.00 NM									
24	10/01/12	10/01/12	NBC Tonight Show	11:35P-12:35XM	M-----	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHM 10/01/12 11:59 PM NBC Tonight Show 11:35P-12:35XM :30 FLSNTV02ACH \$800.00 NM									
1 WESHM 10/01/12 12:31 AM NBC Tonight Show 11:35P-12:35XM :30 FLSNTV02ACH \$800.00 NM									
28	10/01/12	10/01/12	NBC Today Show	7:00-9:00 AM	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/01/12 7:26 AM NBC Today Show 7:00-9:00 AM :30 FLSNTV02ACH \$1,400.00 NM									
29	10/01/12	10/01/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 M----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/01/12 4:13 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV02ACH \$800.00 NM									
2 WESHM 10/01/12 4:52 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 FLSNTV02ACH \$800.00 NM									

Total Spots 16

Payment Terms 30 Days

Gross Total \$15,800.00

Agency Commission \$2,370.00

Net Amount Due \$13,430.00